

The best Formula CARTAGENA

We benefit a total of 892 kids

121 - Sports area

564 - Educational area

207 - Recreational area

Sports that are practiced: Soccer, Kickball, Baseball and Tennis.

We have a presence in 6 different neighborhoods: Loma Fresca, Santa Rita, República de Caribe, Petares, Pablo VI and Paraiso, and providing assistance to the following education institutions: Ana María Velez de Trujillo at Loma Fresca and Pablo VI.

In the specific case of Loma Fresca, it is located in the area surrounding the Cerro de la Popa, in one of Cartagena's marginal zones. People residing there have a socio-economic level that corresponds to 0 and 1 in a stratification range in which 6 indicates the highest wealth status and 1 the lowest. Loma Fresca has a population of 3,424 people who live in 624 houses, meaning that there is an average of 5 persons per house. There are 1,635 children.

The socio-economic situation of parents and people who take care of the kids is mostly not stable, as they work in the non-formal sector. Most of them have short term jobs during the holiday season, selling different kinds of things on the streets or getting involved in illegal activities such as street violence, theft, selling and distributing drugs, and the like.

How to support Us...CARTAGENA

Each of the corporate contribution programs with Formula Smiles is an excellent Social Responsibility option that will allow you to join other charitable forces in order to provide growth

and sustainability for the Foundation's various projects.

With their contribution, companies strengthen their social interests, addressing them to fulfill specific needs of our more than 5,000 children in Colombia.

When a company, according to its preferences, makes a contribution, the Formula Smiles Foundation turns it into a "SMILES PROMOTER," entitled to:

- A copy of the Foundation's Annual Report.
- A certificate of donation for tax benefits.
- The inclusion of your logo in the Formula Smiles Website.
- Formula Smiles Team special recognition.

How to Join

Live your project\$95,000,000 (Col Pesos)

With this contribution, the company will immediately become the project's MANAGEMENT SPONSOR, ensuring 100% sustainability for over a thousand children in the project of Loma Fresca for a year.

Sports area...\$35,000,000 (Col Pesos)

With this contribution you will ensure the sustainability of the sports area, covering the projects needs during a year, helping us to:

- Instilling values that guide them towards a better future.
- Encourage physical activity, aimed at improving their future health.
- Provide them with a healthy alternative to spend their free time.

Educational Area...\$30,000,000 (Col Pesos)

With this contribution, you will ensure the sustainability of the educational area at Loma Fresca for a year, helping us to:

- Diminish school dropout rates.
- Improve learning skills.
- Strengthen psychomotor development.

- Complement academic education in order to achieve an integral formation.

Recreational Area...\$30,000,000 (Col Pesos)

With this contribution, you will help ensure recreational activities designed for the enjoyment of the whole Loma Fresca community for a whole year, helping us to:

- Reduce delinquency rates.
- Motivate a socially healthy community.
- Benefit the whole community.

TO SUPPORT THIS PROGRAM, CLICK HERE !